

# Aprons And Stilletos

FOOD, FAMILY & LIFESTYLE BLOG FOR MILLENNIALS

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## THE VISITORS

98,000+

UNIQUE VISITORS



2K FOLLOWERS

130,000+

VISITORS



13K FOLLOWERS

200+

EMAIL SUBSCRIBERS



11K FOLLOWERS

## THE BLOG

Saidah, Germaine, Anniyah and Juwan are the faces behind the stories shared on this blog. Saidah and Germaine are the parents of Anniyah and Juwan still living at home, Junior who's at Princeton University and Tiara the mother of their grandchildren., creative mind behind Aprons And Stiletos.

They've captured the attention of their mostly millennial audience with their down to earth personalities. They engages her community on the blog and social media by providing simple to duplicate domestic inspiration through recipe, tutorials and stories.



TOPICS COVERED: FAMILY, RECIPES, WELLNESS, FITNESS AND TRAVEL

2,703 PINTEREST

1,100 YOUTUBE

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